**Ada Ly**

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**Education**

**Southern New Hampshire University** Manchester, NH

*Bachelor of Arts in Graphic Design & Media Arts* Expected May 2025

**GPA: 3.8** | Dean’s List | President’s List | Honor Roll

**Technical Skills**

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| --- | --- |
| **Graphic Design:**  **Web Design:** | Adobe Photoshop, Adobe Illustrator, and Adobe InDesign, Figma, Wireframing  Visual Studio Code, HTML5, CSS |
| **Digital Art:** | Procreate |
| **Video/Photography:** | Adobe Premiere Pro |
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**Relevant Projects**

**Digital Web Design,** Chroma January 2024-April 2024

* Worked with a partner to design an app interface for a fake online art community, Chroma, using Figma.
* Collaborated on logo design utilizing Adobe Illustrator.
* Created both the wireframe and hi-fi prototype design on Figma.

**Graphic Studio IV,** Project Based Learning/Experiential Learning/West Trip October 2023

* Helped design logos and banners for PBL/EL, and for the West Trip using Adobe Illustrator.
* Regularly connected with team members and with clients to discuss prototypes and roles.

**Barnes Jewish Hospital**, Glomerular Center of Excellence August 2023

* Designed prototype and final logo and icon for the Glomerular Center of Excellence using Adobe Illustrator.
* Connected with clients to discuss feedback.

**Graphic Studio I,** The Sweet Spot NH, Weare, NHSeptember 2022**-**December 2022

* Regularly connected with clients, The Sweet Spot Bakery & Café, to develop prototype designs in alignment with client needs.
* Collaborated with graphic design team to redesign dessert menu using Adobe Illustrator and Adobe InDesign.
* Sketched and created food and drink clip art assets with Adobe Illustrator for all menus.

**ACTIVITIES**

**Art Honors Society**, Pelham High School, Pelham, NH June 2021

* Created a flower drawing using Procreate as an art donation for Hobbs Community Center and Pelham Community Thrift Store.

**VOLUNTEER EXPERIENCE**

***Cupcakes, Cards & Cupids***, Southern New Hampshire University, Manchester, NH February 2023

* Assisted in creating Valentines Day cards in the Last Chapter Pub on campus for an organization distributing to hospitals all over the country.

***Food Preparer/Kitchen Aide*,** New Hampshire Food Bank, Manchester, NH March 2023-October 2023

* Helped prepare fresh meals, sorted, and categorized additional food and snacks for an organization aiding in eliminating hunger and food waste.