

ada ♣ ly  
// GRAPHIC DESIGN

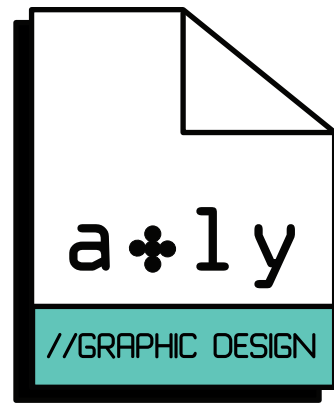
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SUBMARK



TYPOGRAPHY

Abel Regular

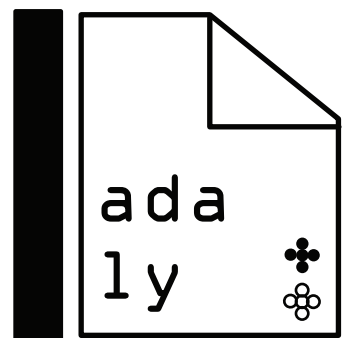
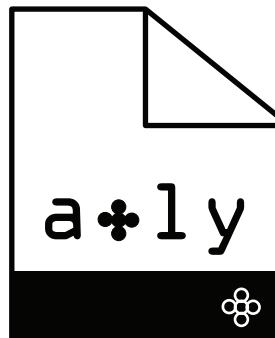
Brave New Era G98

OCR A Std

OTHER VARIANTS

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GRAPHIC DESIGN

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ada ♣ 1 y  
// GRAPHIC DESIGN



PHONE #  
(603) 682-1242



WEBSITE  
[adalyportfolio.com/wp](http://adalyportfolio.com/wp)



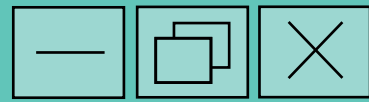
E-MAIL  
[adaly2021@gmail.com](mailto:adaly2021@gmail.com)



LOCATION  
Pelham, NH

design in progress...

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adaly2021@gmail.com



Pelham, NH

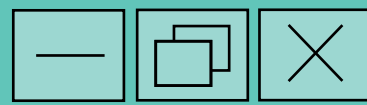


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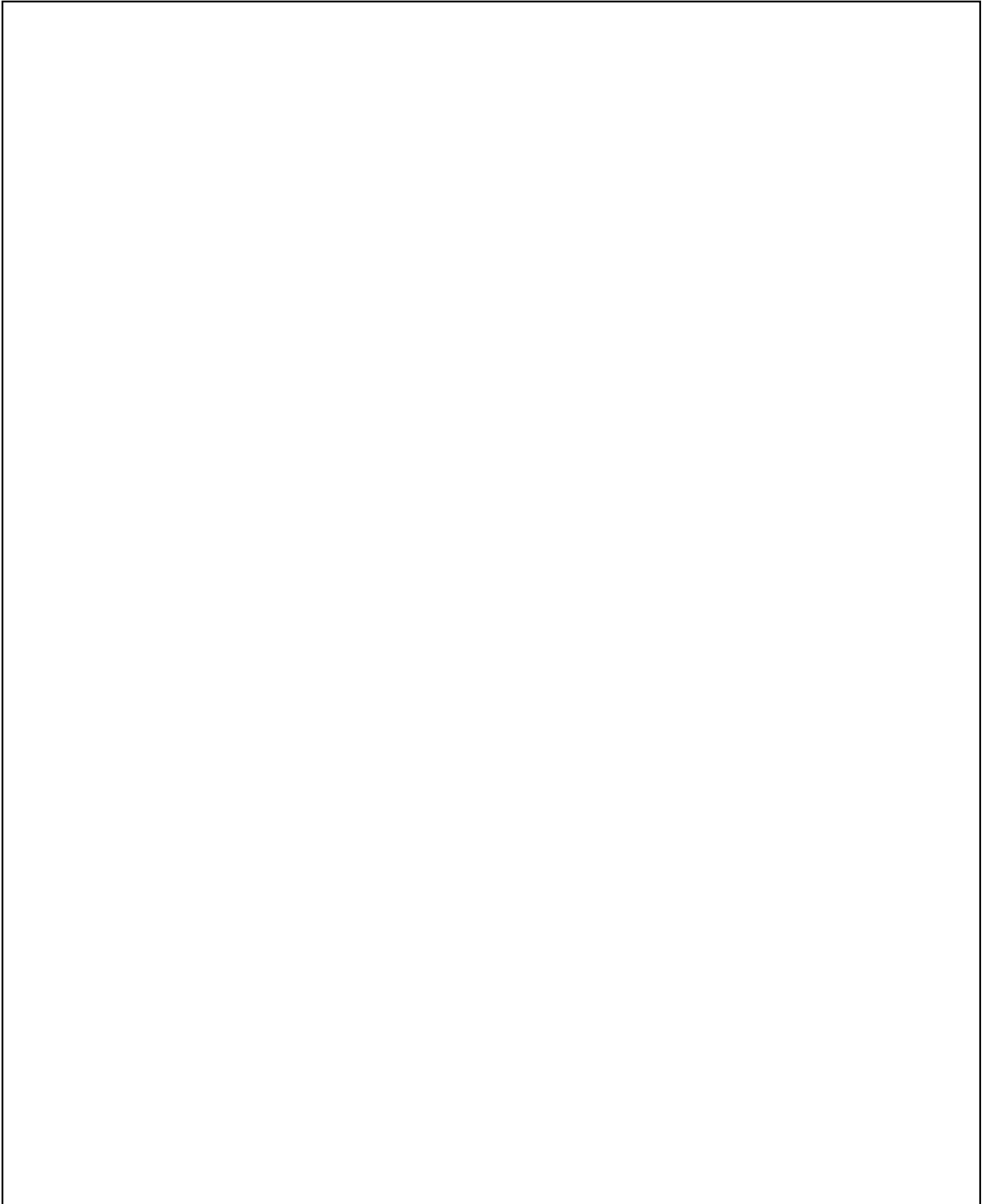
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## EDUCATION

**Southern New Hampshire University** Manchester NH  
Bachelor of Arts in Graphic Design Expected May 2025  
**GPA: 3.8** | Dean's List | President's List | Honor Roll

## EXPERIENCES

### Digital Web Design, Chroma

January 2024-April 2024

- Worked with a partner to design an app interface for a fake online art community, Chroma, using Figma.
- Collaborated on logo design utilizing Adobe Illustrator.
- Created both the wireframe and hi-fi prototype design on Figma.

### Graphic Studio IV, Project Based Learning/West Trip

October 2023

- Helped design logos and banners for PBL/EL, and for the West Trip using Adobe Illustrator.
- Regularly connected with team members and with clients to discuss prototypes and roles.

### Barnes Jewish Hospital, Glomerular Center of Excellence

August 2023

- Designed prototype and final logo and icon for the Glomerular Center of Excellence using Adobe Illustrator.
- Connected with clients to discuss feedback.

### Graphic Studio I, The Sweet Spot NH, Weare, NH

September 2022-December 2022

- Collaborated with graphic design team to redesign dessert menu using Adobe Illustrator and Adobe InDesign.
- Sketched and created food and drink clip art assets with Adobe Illustrator for all menus.

## CONTACT

adalyportfolio.com  
behance.net/ada-ly  
linkedin.com/in/ada-ly

Pelham, NH 03076  
1-603-682-1242  
adaly2021@gmail.com

## TECHNICAL SKILLS

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe Premiere Pro  
Figma  
Wireframing  
Procreate  
Web Design

# PACKAGING



**SUPPLEMENT FACTS**

Serving Size: 2 Gummies  
Servings Per Container: 30

Amount Per Serving	% Daily Value
Calcium 20	
Total Carbohydrate 1 g	2%
Total Sugars 1 g	2%
Includes 1 g Added Sugars	2%
Melatonin 10 mg	

**OTHER INGREDIENTS:**  
Organic Tapioca Syrup, Carni Sugar, Water, Citric Acid, Pectin, Flavors, FD&C Natural Yellow No. 5, Buttery Flavor, Natural Flavors, Carnation Mils, Buttery Flavor, Natural Flavors.


**DISTRIBUTED BY:** Inertia  
Dunwoody, Georgia 30118 USA  
Dietary Supplement  
Call 1-800-955-9595

**inertia**  
SWEET DREAMS START HERE

EXTRA STRENGTH  
**sleep gummies**

MELATONIN  
**10**  
mg

DIETARY SUPPLEMENT | 30 GUMMIES



7783302389

**SUGGESTED USE:**  
Adults, take 2 gummies one hour before bedtime. Do not exceed 2 gummies daily. Some lightly drowsy in a car. At night, eat if you have dinner. Do not use this product unless advised by a physician. If you are pregnant, taking any medication, or have any chronic medical conditions, do not use if pregnant, unless your doctor says to. Do not use if tamper-evident seal under cap is broken or missing.

\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

**inertia**  
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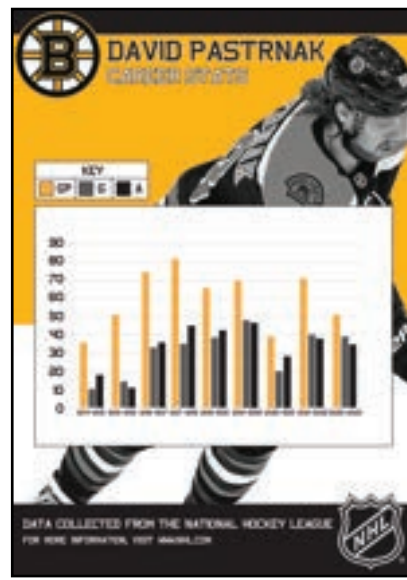
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# INFOGRAPHS



## The Importance of Drug Ads

Why drug ads? They inform, educate, and guide patients. They help patients understand their options and make informed decisions.

Statistics:
 

- 82% of Americans have used a prescription drug.
- 28% of Americans have used a prescription drug in the last 12 months.
- 40% of Americans have used a prescription drug in the last 6 months.
- 50% of Americans have used a prescription drug in the last 3 months.

Pros of DTC Drug Ads:
 

- Increases patient awareness of available treatments.
- Helps patients understand their options and make informed decisions.
- Increases patient adherence to treatment.

What's the problem?
 

- Overuse of antibiotics.
- Overuse of opioids.
- Overuse of chemotherapy.

What's the solution?
 

- Use antibiotics only when necessary.
- Use opioids only when necessary.
- Use chemotherapy only when necessary.



ada\*ly  
// GRAPHIC DESIGN

NOW LOADING...



(no need to wait, open the brochure)

# PROFILE



I am an aspiring graphic designer from Pelham, New Hampshire inspired and influenced by media art, video games, and pop culture.

## TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Figma, Wireframing, Procreate, Web Design, Logo Design, Branding

## CONTACTS

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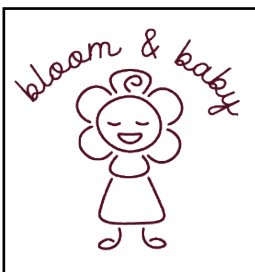
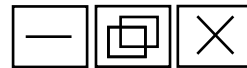
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# ICONS/LOGOS



design in progress....