



ada+ly
// GRAPHIC DESIGN

EDUCATION

Southern New Hampshire University Manchester NH
Bachelor of Arts in Graphic Design Expected May 2025
GPA: 3.8 | Dean's List | President's List | Honor Roll

EXPERIENCES

Digital Web Design, Chroma

January 2024-April 2024

- Worked with a partner to design an app interface for a fake online art community, Chroma, using Figma.
- Collaborated on logo design utilizing Adobe Illustrator.
- Created both the wireframe and hi-fi prototype design on Figma.

Graphic Studio IV, Project Based Learning/West Trip

October 2023

- Helped design logos and banners for PBL/EL, and for the West Trip using Adobe Illustrator.
- Regularly connected with team members and with clients to discuss prototypes and roles.

Barnes Jewish Hospital, Glomerular Center of Excellence

August 2023

- Designed prototype and final logo and icon for the Glomerular Center of Excellence using Adobe Illustrator.
- Connected with clients to discuss feedback.

Graphic Studio I, The Sweet Spot NH, Weare, NH

September 2022-December 2022

- Collaborated with graphic design team to redesign dessert menu using Adobe Illustrator and Adobe InDesign.
- Sketched and created food and drink clip art assets with Adobe Illustrator for all menus.

CONTACT

adalyportfolio.com
behance.net/ada-ly
linkedin.com/in/ada-ly

Pelham, NH 03076
1-603-682-1242
adaly2021@gmail.com

TECHNICAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Figma
Wireframing
Procreate
Web Design