

ADA LY

Pelham, NH 03076 | 1-603-682-1242 | adaly2021@gmail.com
adalyportfolio.com | behance.net/ada-ly | linkedin.com/in/ada-ly

EDUCATION

Southern New Hampshire University <i>Bachelor of Arts in Graphic Design & Media Arts</i> GPA: 3.8 Dean's List President's List Honor Roll	Manchester, NH May 2025
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TECHNICAL SKILLS

Graphic Design:	Adobe Photoshop, Adobe Illustrator, and Adobe InDesign, Figma, Wireframing
Web Design:	Visual Studio Code, HTML5, CSS
Digital Art:	Procreate
Video/Photography:	Adobe Premiere Pro

RELEVANT PROJECTS

Digital Web Design, Chroma <ul style="list-style-type: none">Worked with a partner to design an app interface for a fake online art community, Chroma, using Figma.Collaborated on logo design utilizing Adobe Illustrator.Created both the wireframe and hi-fi prototype design on Figma.	January 2024-April 2024
Graphic Studio IV, Project Based Learning/Experiential Learning/West Trip <ul style="list-style-type: none">Helped design logos and banners for PBL/EL, and for the West Trip using Adobe Illustrator.Regularly connected with team members and with clients to discuss prototypes and roles.	October 2023
Barnes Jewish Hospital, Glomerular Center of Excellence <ul style="list-style-type: none">Designed prototype and final logo and icon for the Glomerular Center of Excellence using Adobe Illustrator.Connected with clients to discuss feedback.	August 2023
Graphic Studio I, The Sweet Spot NH, Weare, NH <ul style="list-style-type: none">Regularly connected with clients, The Sweet Spot Bakery & Café, to develop prototype designs in alignment with client needs.Collaborated with graphic design team to redesign dessert menu using Adobe Illustrator and Adobe InDesign.Sketched and created food and drink clip art assets with Adobe Illustrator for all menus.	September 2022-December 2022

ACTIVITIES

Art Honors Society, Pelham High School, Pelham, NH <ul style="list-style-type: none">Created a flower drawing using Procreate as an art donation for Hobbs Community Center and Pelham Community Thrift Store.	June 2021
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VOLUNTEER EXPERIENCE

Cupcakes, Cards & Cupids, Southern New Hampshire University, Manchester, NH <ul style="list-style-type: none">Assisted in creating Valentines Day cards in the Last Chapter Pub on campus for an organization distributing to hospitals all over the country.	February 2023
Food Preparer/Kitchen Aide, New Hampshire Food Bank, Manchester, NH <ul style="list-style-type: none">Helped prepare fresh meals, sorted, and categorized additional food and snacks for an organization aiding in eliminating hunger and food waste.	March 2023-October 2023