

ADA LY

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EDUCATION

Nashua Community College Nashua, NH
Microelectronics Boot Camp February 2025

Southern New Hampshire University Manchester, NH
Bachelor of Arts in Graphic Design & Media Arts May 2025
GPA: 3.8 | Summa Cum Laude

TECHNICAL SKILLS

Graphic Design: Adobe Photoshop, Adobe Illustrator, and Adobe InDesign, Figma, Wireframing
Web Design: Visual Studio Code, HTML5, CSS
Digital Art: Procreate
Video/Photography: Adobe Premiere Pro

RELEVANT PROJECTS

Digital Web Design, Chroma January 2024-April 2024

- Worked with a partner to design an app interface for a fake online art community, Chroma, using Figma.
- Collaborated on logo design utilizing Adobe Illustrator.
- Created both the wireframe and hi-fi prototype design on Figma.

Graphic Studio IV, Project Based Learning/Experiential Learning/West Trip October 2023

- Helped design logos and banners for PBL/EL, and for the West Trip using Adobe Illustrator.
- Regularly connected with team members and with clients to discuss prototypes and roles.

Barnes Jewish Hospital, Glomerular Center of Excellence August 2023

- Designed prototype and final logo and icon for the Glomerular Center of Excellence using Adobe Illustrator.
- Connected with clients to discuss feedback.

Graphic Studio I, The Sweet Spot NH, Weare, NH September 2022-December 2022

- Regularly connected with clients, The Sweet Spot Bakery & Café, to develop prototype designs in alignment with client needs.
- Collaborated with graphic design team to redesign dessert menu using Adobe Illustrator and Adobe InDesign.
- Sketched and created food and drink clip art assets with Adobe Illustrator for all menus.

VOLUNTEER EXPERIENCE

Cupcakes, Cards & Cupids, Southern New Hampshire University, Manchester, NH February 2023

- Assisted in creating Valentines Day cards in the Last Chapter Pub on campus for an organization distributing to hospitals all over the country.

Food Preparer/Kitchen Aide, New Hampshire Food Bank, Manchester, NH March 2023-October 2023

- Helped prepare fresh meals, sorted, and categorized additional food and snacks for an organization aiding in eliminating hunger and food waste.